

# Tecnología de información y comunicación (TIC)



TALLER

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# Trasfondo



Voki es creado por Oddcast, una empresa de Nueva York que se ha dedicado a crear personajes que hablan en la web desde hace años. Esta empresa también creó el popular Monk-e-mail de CareerBuilder.



# En qué consiste



Esta aplicación en línea te permite crear personajes virtuales y personalizarlos desde la vestimenta hasta la voz.

También puedes compartirlo en un blog, página web, portafolio electrónico, correo electrónico, entre otras opciones.

# Código abierto (Open Source)



Esta aplicación no es de código abierto pues no puedes utilizar todas sus funciones sin una suscripción mensual, cuyo costo puede variar de acuerdo a los servicios deseados.

Crear un Voki siempre será gratis, pero solo se puede utilizar para propósitos personales y no comerciales. Si se desea para fines comerciales o de negocios la compañía cuenta con otro producto similar a bajo costo de nombre "Sitepal".

# Funciones de las IT (Senn)



Según Senn (2004), las funciones de las Tecnologías de la Información son capturar, procesar, generar, guardar, recuperar y transmitir.

Las que se destacan en esta aplicación son generar, guardar, transmitir.

# Facilita la participación y la colaboración



Al permitirte:

- ✓ Obtener el código para añadirlo en un blog o red social
- ✓ compartirlo por correo electrónico
- ✓ Enviarlo a un teléfono celular
- ✓ Aprender vocabulario de idiomas extranjeros



- ✓ Desarrollar la creatividad lingüística.
- ✓ Generar diálogos entre personajes ficticios.
- ✓ Describir situaciones históricas.

# Instrucciones para crear una cuenta

Visita la pagina de internet [www.voki.com](http://www.voki.com)



The screenshot shows the Voki website homepage. At the top, there is a navigation bar with the Voki logo and several menu items: CREATE, MY VOKI, LEARN, LESSON PLANS, and PRODUCTS. To the right of the navigation bar, there is a login section with a 'VOKI' tab, a 'VOKI CLASSROOM' tab, an email input field, a password input field, a 'Remember Me' checkbox, and 'LOGIN' and 'REGISTER' buttons. Below the navigation bar, there is a large green banner with the text 'Create Speaking Avatars and use them as an effective learning tool'. To the left of the banner is an illustration of a woman's face with a play button and a speech bubble icon. To the right of the illustration is a list of four benefits, each with a checkmark icon: 'Motivate students to participate', 'Improve message comprehension', 'Introduce technology in a fun way', and 'Utilize Voki as an effective language tool (Text-to-speech in over 25 languages)'. Below the banner, there is a yellow box with the heading 'What is Voki?' and a list of four benefits, each with a checkmark icon: 'Create customized avatars.', 'Add voice to your Voki avatars.', 'Post your Voki to any blog, website, or profile.', and 'Take advantage of Voki's learning resources.' Below the yellow box is an orange button that says 'GET VOKI'. At the bottom of the page, there is a social media section with the text 'Stay in Touch with Voki' and icons for Twitter and Facebook. The Twitter icon is followed by the text 'follow us on twitter' and the Facebook icon is followed by a 'Like' button showing '14k' likes and a 'Send' button.

http://www.voki.com/ Voki Home

File Edit View Favorites Tools Help

**voki**

CREATE MY VOKI LEARN LESSON PLANS PRODUCTS

VOKI VOKI CLASSROOM

email Remember Me

LOGIN REGISTER

Forgot Password?

## Create Speaking Avatars

and use them as an effective learning tool

- ✓ **Motivate** students to participate
- ✓ **Improve** message comprehension
- ✓ **Introduce** technology in a fun way
- ✓ **Utilize** Voki as an effective language tool (Text-to-speech in over 25 languages)

### What is Voki?

Voki is a FREE service that lets you:

- ✓ **Create** customized avatars.
- ✓ **Add voice** to your Voki avatars.
- ✓ **Post** your Voki to any blog, website, or profile.
- ✓ **Take advantage** of Voki's learning resources.

**GET VOKI**

Stay in Touch with Voki

follow us on **twitter**

**f** Like 14k Send

### What is Voki Classroom?

A classroom management system for Voki



Customize Your Character

Give It A Voice

Backgrounds

Players

Color tweak

MOUTH EYES SKIN HAIR

Cancel Publish

### Character Style

Select a character from one of our many styles: Classic, Animals, Oddballs and more!

### Customization

Change the look, clothing and accessories.

### Voice

Add your own voice via phone, microphone, text to speech or upload a file.

### Background

Choose a background from our library or upload your own.

## 2 Publish and Share with Friends

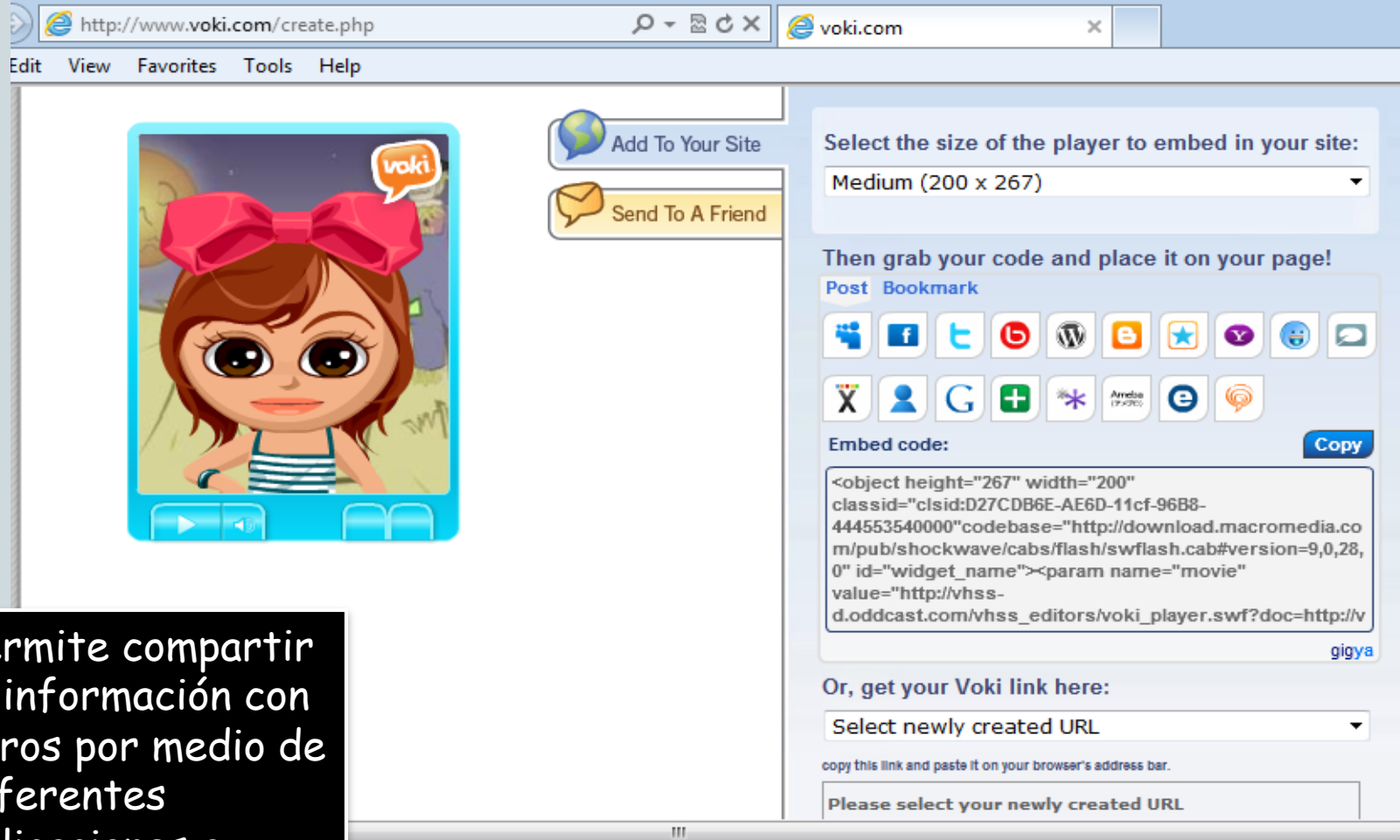
Click **Publish** to email to a friend or get code to take your Voki avatar anywhere.

**Teachers,**

Get even more out of Voki!

**GET VOKI CLASSROOM**

# Integra elementos del Web 2.0



The screenshot shows a web browser window with the address bar displaying `http://www.voki.com/create.php`. The browser's menu bar includes "Edit", "View", "Favorites", "Tools", and "Help". The main content area features a cartoon character with brown hair and a large pink bow, wearing a striped tank top. To the right of the character are two buttons: "Add To Your Site" (with a globe icon) and "Send To A Friend" (with an envelope icon). Further right, there is a section titled "Select the size of the player to embed in your site:" with a dropdown menu set to "Medium (200 x 267)". Below this is the instruction "Then grab your code and place it on your page!" followed by "Post" and "Bookmark" links. A row of social media icons includes Facebook, Twitter, YouTube, WordPress, Blogger, and others. Below the icons is the "Embed code:" section with a "Copy" button. The code is: 

```
<object height="267" width="200" classid="clsid:D27CDB6E-AE6D-11cf-96B8-444553540000" codebase="http://download.macromedia.com/pub/shockwave/cabs/flash/swflash.cab#version=9,0,28,0" id="widget_name"><param name="movie" value="http://vhss-d.oddcast.com/vhss_editors/voki_player.swf?doc=http://v
```

 At the bottom right of the code block is the "gigya" logo. Below the code is the text "Or, get your Voki link here:" followed by a dropdown menu set to "Select newly created URL". A note says "copy this link and paste it on your browser's address bar." and a text box contains "Please select your newly created URL".

Permite compartir la información con otros por medio de diferentes aplicaciones o redes sociales.

# Tutorial



[http://www.youtube.com/watch?v=L\\_dnkE5f8gw](http://www.youtube.com/watch?v=L_dnkE5f8gw)

También pueden visitar el área "Learn" en la pagina oficial de Voki puedes tener acceso a otros tutoriales que ellos ofrecen.

<http://www.voki.com/learn.php>

# uso actual



- ✓ Motivar a los estudiantes a participar
- ✓ Improvisar mensajes de comprensión
- ✓ Introducir tecnología de forma divertida
- ✓ Herramienta para aprender idiomas

# Referencias



[www.voki.com](http://www.voki.com)

<http://blog.voki.com/>

<http://www.oddcast.com/>

<http://www.youtube.com/watch?v=VRrMu7B1L2I>

(Careerbuilder comercial)

<http://www.careerbuilder.com/monk-e-mail/>

[default.aspx](#)

# VoKi



[http://www.voki.com/php/viewmessage/?  
chsm=3bb5495b4627d7c01cf21f645c5e27ca&mId=1  
440318](http://www.voki.com/php/viewmessage/?chsm=3bb5495b4627d7c01cf21f645c5e27ca&mId=1440318)